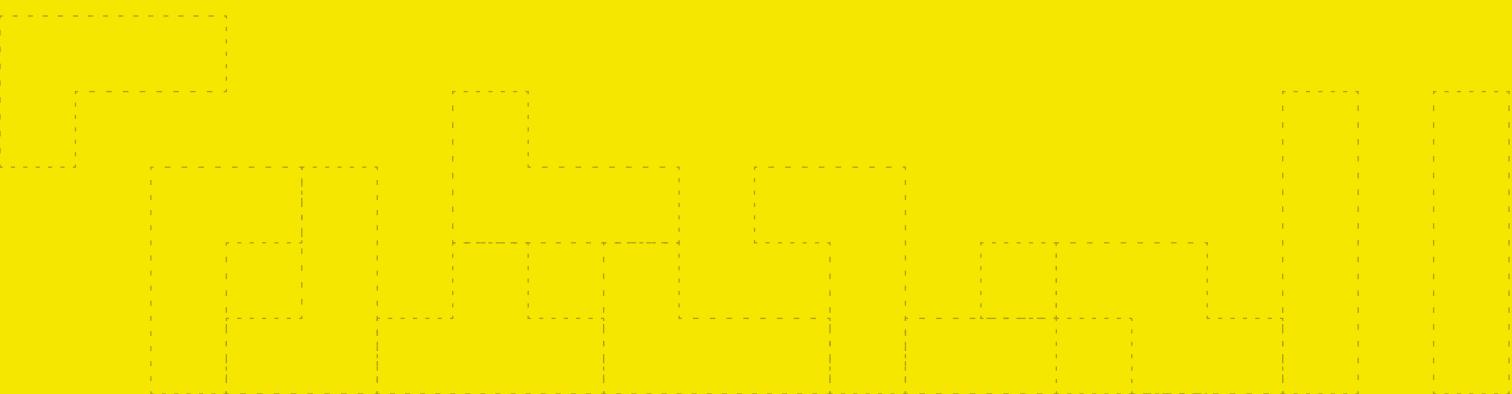




The Station

Foundation for Entrepreneurship





About

The Station Foundation for Entrepreneurship is one of Iraq's lead co-working spaces, and Baghdad's first co-working space. First established in 2018, as an independent, non-governmental, and non-profit organization, it became the cornerstone for Iraqi youth with fresh and inventive ideas to set a first foot into the business world and entrepreneurial projects. We have since attracted nationwide demand for our services and have recently expanded to Mosul in Northern Iraq. The experience at The Station goes beyond merely a physical space; we build communities, drive acceleration, and inspire a culture of collaboration.

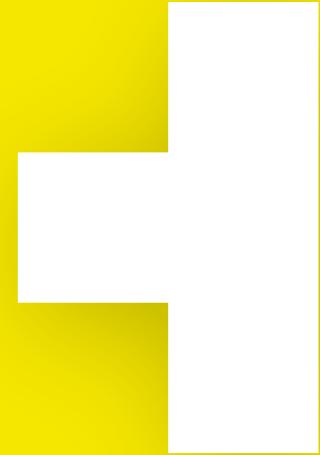
Our Vision

To build an ecosystem comprised of aspiring entrepreneurs and artists, thriving to make a life, not just a living. We envision a future driven by a generation of innovators, risk takers and leaders.

Our Mission

Enhancing the involvement and participation of youth in the development of the Entrepreneurship ecosystem by empowering local initiatives through business support services, capacity building training and networking.

Our Branches



Baghdad - HQ

It's our first and main branch, through which we provide low-cost resources and an inspiring co-working space for start-ups and small businesses. The Station became the capital of Iraq's ecosystem, growing out of Baghdad, hosting many of the country's entrepreneurial actors and activities. Since 2018, we have acquired over a \$1,000,000 in funding, implemented 5 programs and have hosted a myriad of events on a national level.

Mosul

Our second branch was established in the city of Mosul as part of “YANHAD” project, funded by the European Union and the French Foreign Ministry, and implemented by The Station and Expertise France.

We have renovated the physical space to fit our brand and design as well as launching new initiatives such as our first ever environmental sustainability project. Due to Mosul's high agricultural potential, The Station in Mosul will focus heavily on promoting businesses that offer innovative solutions to tackle some of the city's biggest environmental problems, such as the distribution of quality water and food.

The Station will work towards expanding to further locations across Iraq and new markets.



The Station Baghdad



The Station Mosul

Our Values

Our values are reflected in everything we do at The Station:

1. Collaboration

We all need support sometimes, and here at The Station we share our experiences, opportunities, and skills. We steer our team towards productive entrepreneurship.

2. Resilience

We take risks and encourage tough decisions that can push us ahead and further towards our goals, one step at a time.

3. Inclusivity

We are a community that will not close its doors to different ideas, cultures, and backgrounds. Talent and potential have no limit.

4. Adaptability

We move with the needs of the community, ensuring that we stay relevant, and ensure a positive impact and focus on solutions.

Strategic Objectives

1. Empowering start-ups and entrepreneurs.
2. Encouraging Iraqi youth to effectively engage in the private sector.
3. Influencing private sector reform by supporting Iraq's ecosystem.
4. Promoting Iraqi culture and heritage to a wider audience.

Our Services

The following services are available at both of our branches:

1. Co-working Space

- The co-working space is the heart of The Station; a space for start-ups to begin their entrepreneurial journey in an atmosphere of collaboration, cooperation, and support. Start-ups in the co-working space, enjoy high-speed internet, offices for meetings and a fantastic space to work. Our start-ups represent a huge diversity – from transportation to agriculture, film to delivery, with everything in between.
- We believe in mentorship and guiding our community through our communal knowledge. We continuously monitor our start-ups to ensure that they are on the right pathway towards growth and success. Our team supports them and find the best opportunities to meet with investors, familiarize the community with their work, highlight their successes, and work together to overcome the challenges they face.

2. Spaces

The Station provides an innovative environment with a special entrepreneurial spirit. Our atmosphere attracts a community of ambitious thinkers and innovators in the field of business, that want to build new networks and to generate new ideas. They can work or study, through spaces with a distinctive entrepreneurial energy and an architecture that enables them to enjoy the services provided by The Station and gives them a sense of relaxation as if they were at home.

The Station spaces help to facilitate and encourage a culture of cooperation, while our team provides all of the logistics and various facilities that The Station visitors need for innovation.

- **Event Hall:** Our events hall is equipped with the latest technology to host workshops, conferences, and cultural events – ensuring that everyone can share their work, experience, and knowledge. It is the perfect space for performances, new product launches and forums – completely flexible, we can arrange it in a variety of ways to ensure that our clients and hall users get their own touch to enjoy their perfect and special event.

- **Meeting and Training Rooms:** The Station's facilities include several spaces designed for the benefit of The Station's visitors and its community. There are a number of rooms of various sizes, and they are all equipped with the necessary tools and technologies to host workshops, training courses, and discussion sessions. Start-ups use the meeting rooms to meet investors, partners or simply to meet clients and people to discuss their projects and talk about entrepreneurship.

- **Open Space:** Our open space is for all. Come in and work on your latest research project or spend some time designing your latest model. Take advantage of high-speed internet, enjoy something to eat or grab a coffee and relax with a book from the library, and also enjoy the shopping from our Made in Iraq Corner in our friendly atmosphere.

- **Makerspace:** It's the perfect space to combine creativity, technology and innovation. Equipped with the latest materials, where the members of the co-working space, workshops' trainees and other youngsters, can develop and explore new and exciting ways to invent modern solutions to current problems. Our Baghdad community can be trained in the latest 3D printing skills, how to build drones or learn all about robotics.

3. Programs

Our programs are designed to boost the skills of our community, have a major impact on society and ensure that the next generation are equipped with the necessary skills to lead their projects into the future. We ensure gender equality and that the programs are accessible to the wider community at all times; from business development to cultural spotlights, from empowerment to technology design, we have a varied schedule of events, workshops and training sessions throughout the year. All of our programs emphasise strong female participation and aim to reach a 50:50 gender ratio every year. The Station has three key programmatic pillars:

A- Incubation Program

The Station Foundation is now providing incubation programs as part of the services on offer to entrepreneurs and start-ups. Our incubation programs are varied and dependent on your specific needs. We offer a pre-incubation program for those who are not eligible yet to enter a full incubation program. It will primarily focus on the ideation phase; designing and building the idea that your project will rest on. Once you have passed this phase, you will be able to apply for the next stage, a complete incubation program.

The incubation program is a chance to build your potential idea into a viable company from the ground up, meet and network with people in similar fields as well as build and test your product. We will offer a full mentorship program, business training and networking for future financing opportunities. A company requires detailed planning and expertise which is why seeking support and guidance is essential and can be the difference between success and failure.

This program is ideal for people who have already graduated and are seeking to build start-ups based on a wider need in sectors such as ICT, agriculture, tourism, recycling, and education but do not know where to start or how to begin.

B- TheAcademy

TheAcademy will target both entrepreneurs with startups as well as university students and fresh graduates; everyone will have access to programs suited to their needs. Startups will have access to a specialized business program, carefully designed using research and specifically tailored to suit Iraq's context. Participants will benefit from knowledge and expertise during the initial stages of their projects. The aim of this program is to considerably decrease the rate of failure in the first year of startups in the country as well as increase employment opportunities.

Therefore, we have added a mentorship factor to ensure that the necessary support is provided even after you have completed the training programs. Additionally, to ensure an increase in female participation in business and the private sector, there will be a female empowerment component integrated into the programs.

TheAcademy will also offer capacity building programs for students, graduates and aspiring entrepreneurs who require basic training, introductions to business development as well as a chance to brush up on their soft skills.

C- Cultural Program

Art is everywhere. We see it in the galleries and museums around us yet also in the buildings on the street, the products that we buy. It has the power to project a message but also calm us when needed. The Station is always committed to Iraqi creatives by supporting their professional development, allowing them to reach out to opportunities that will help raise their own profiles but also highlight the talents that Iraq has to offer.

Our spaces can be used for creatives to work, to learn, to exhibit and to play. Our cultural events will bring the community together to share moments with live performances, film nights amongst other activities. Our Music Space programme will allow the community to develop their musical skills, fostering a new generation of musical talent. Through exhibitions, we want the community to tell their stories, to celebrate their talents and share their messages, whatever their age.

The cultural programme will continue to grow as we develop programmes and opportunities that will benefit the creative community, working together to promote the talent and diversity of our youth, and challenge existing narratives

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