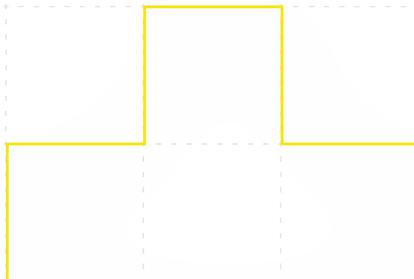
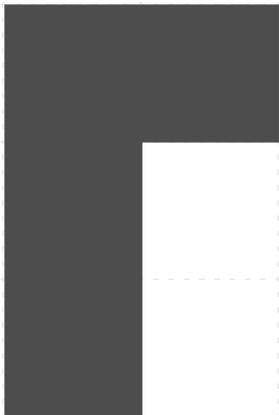


The Station

Foundation for Entrepreneurship



About

The Station Foundation for Entrepreneurship is one of Iraq's lead co-working spaces, and Baghdad's first co-working space. First established in 2018 as an independent, non-governmental, and non-profit organization, it became the cornerstone for Iraqi youth with fresh and innovative ideas to set their first foot into the business world and private sector.

We have since received international recognition, winning the Compass Award for Ecosystem Champions from the Global Entrepreneurship Network.

The Station has attracted nationwide demand for its services and programs and has recently expanded to Erbil.

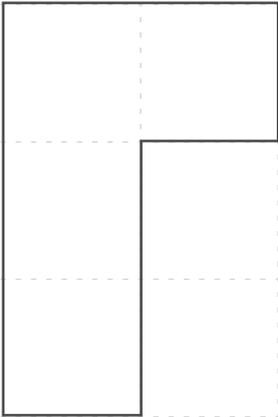
The experience at The Station goes beyond being merely a physical space, we build communities, drive acceleration, and inspire a culture of collaboration.

Our Vision

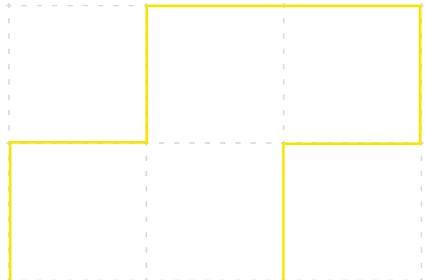
To build an ecosystem comprised of aspiring entrepreneurs and artists, thriving to make a life, not just a living. We envision a future driven by a generation of innovators, risk takers, and leaders.

Our Mission

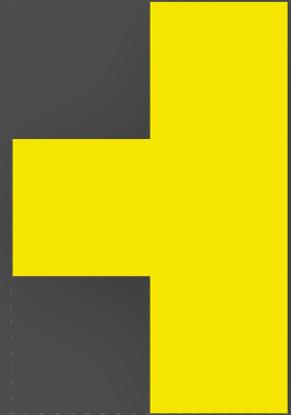
Enhancing the involvement and participation of youth in the development of the entrepreneurship ecosystem and private sector by empowering local initiatives through business support services, capacity building training, and networking.



Our Branches



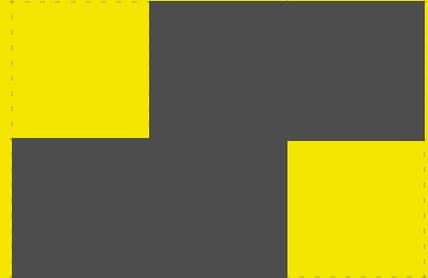
Baghdad



Our first branch, through which we provide low-cost resources and an inspiring co-working space for start-ups and small businesses. The Station was founded with the support of Al-Handal International Group. In addition to our strategic partners, Zain Iraq and Earthlink Telecommunication.

The Station became the capital of Iraq's business ecosystem, growing out of Baghdad, and hosting many of the country's entrepreneurial actors and activities. Since 2018, we have acquired over \$2,000,000 in funding from a variety of local and international donors, implemented 11 programs, and have hosted a myriad of events on a national level.

Mosul



Our second branch was established in the city of Mosul in 2020 as part of the Yanhad program, funded by the French Foreign Ministry and the European Union, and implemented by The Station in cooperation with Expertise France in Iraq.

We have launched new initiatives to prepare trainers from Mosul in the fields of entrepreneurship and design thinking, and consequently, raise awareness about entrepreneurship among the youth.

This was the first step in promoting a more robust private sector in Mosul. The Station is aiming to focus on agricultural projects in the upcoming years due to its high potential in Mosul.

Erbil

As part of The Station's vision to build a connected business ecosystem across Iraq, we have now expanded to Kurdistan, Erbil. We opened our third branch on March 24, 2022.

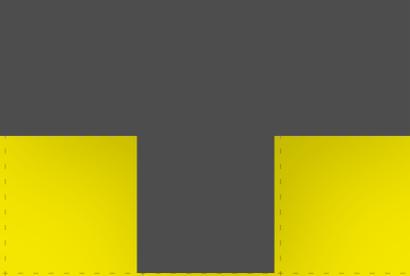
The Station will be focusing on creating a thriving entrepreneurial community through incubation programs and by reaching out to university students through theMetro.

Basra

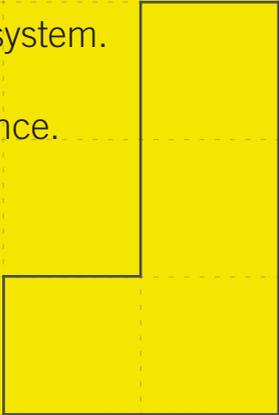
We launched our first project in Basra, theTrain, through the Zain Innovation Platform (ZINC) as part of the MoU between The Station and Zain Iraq. theTrain will be prepare trainers in the fields of entrepreneurship and design thinking. The trainers will then give awareness sessions in the universities which will further promote the culture of entrepreneurship among the youth.

The Station is currently working on expanding its operations in Basra through opening a physical space.

The Station will work towards expanding to further locations across Iraq and new markets.



Strategic Objectives

- 1- Empowering start-ups, SMEs, and entrepreneurs.
 - 2- Encouraging Iraqi youth to effectively engage in the private sector.
 - 3- Influencing private sector reform by supporting Iraq's ecosystem.
 - 4- Promoting Iraqi culture, heritage, and art to a wider audience.
- 

Our Values

Our values are reflected in everything we do at The Station:

1- **Collaboration:**

We all need support, and here at The Station, we share our experiences, opportunities, and skills.

2- **Resilience:**

We take risks and encourage tough decisions that can push us further towards our goals.

3- **Inclusivity:**

We are a community that will not close its doors to different ideas, cultures, and backgrounds.

4- **Adaptability:**

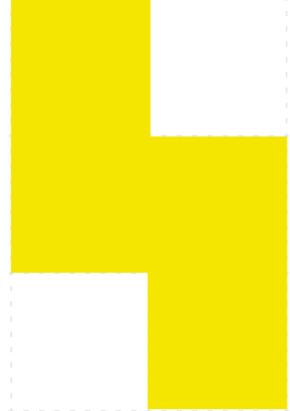
We move with the needs of the community, ensuring that we stay relevant and have a positive impact.

Our Spaces

The following spaces are available at The Station:

The Station provides an innovative environment with a special entrepreneurial spirit. Our atmosphere attracts a community of ambitious thinkers and innovators in the field of business, that want to build new networks and to generate new ideas. They can work or study, through spaces with a distinctive entrepreneurial energy and an architecture that enables them to enjoy the services provided by The Station.

The spaces encourage a culture of cooperation, while our team provides all of the logistics that The Station's visitors need.



- **Coworking Space:** *(Available in Baghdad, Mosul, and Erbil)*

The coworking space is the heart of The Station. It's a space for start-ups to begin their entrepreneurial journey in an atmosphere of collaboration, cooperation, and support. Start-ups in the coworking space enjoy high-speed internet, sound-proof rooms for meetings, and a fantastic space to work. Our start-ups represent the diversity of the private sector– from agriculture to virtual reality, media production to architecture, and everything else in between.

- **Event Hall:** *(Available in Baghdad and Mosul)*

Our events hall is equipped with the latest technology to host workshops, conferences, and cultural events – ensuring that everyone can share their work, experience, and knowledge.

It is the perfect space for performances, new product launches and forums – completely flexible, we can arrange it in a variety of ways to ensure that our clients and hall users get their own touch to enjoy their perfect and special event.

- **Meeting and Training Rooms:** *(Available in Baghdad, Mosul, and Erbil)*

The Station's facilities include several spaces designed for the benefit of The Station's visitors and its community. There are a number of rooms of various sizes, and they are all equipped with the necessary tools and technologies to host workshops, training courses, and discussion sessions. Start-ups use the meeting rooms to meet investors, partners or simply to meet clients and people to discuss their projects and talk about entrepreneurship.

- **The Gallery:** *(Available in Baghdad and Mosul)*

Built to support all Iraqi creatives and artists. The gallery has a variety of uses, it is a creative co-working space for artists that allows them to work and design their art projects and creativity within a new society. The members will also benefit from having a space to showcase and sell their creative works. It can also be rented by artists who want to hold their own exhibitions, with social media support through The Station's channels.

- **Music Rooms:** *(Available in Baghdad and Mosul)*

Our music rooms are equipped with soundproof materials to ensure that you can practice comfortably and quietly, which helps you improve your musical skills or prepare well for your upcoming performances. And if you need a space to teach others, it's the perfect place for that.

- **Open Space:** *(Available in Baghdad, Mosul, and Erbil)*

Our open space is for all. Come in and work on your latest research project or spend some time designing your latest model. Take advantage of high-speed internet, enjoy something to eat, or grab a cup of coffee and relax with a book from the library, and also enjoy the products from our Made in Iraq corner.

- **Makerspace:** *(Available in Baghdad and Erbil)*

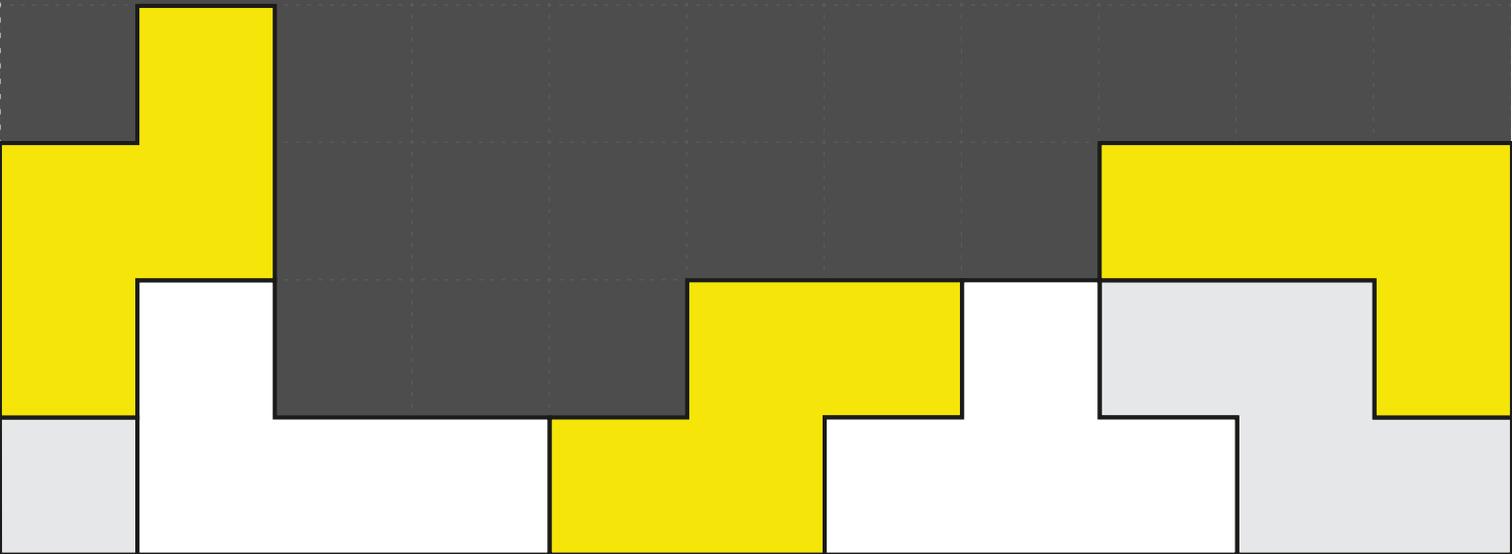
It's the perfect space to combine creativity, technology, and innovation. Equipped with the latest materials and machines, the members of the co-working space and workshops' trainees can develop and explore new and exciting ways to invent modern solutions to current problems. The community can be trained in the latest 3D printing skills, how to build car parts, or learn all about robotics.

Our Programs

Our programs are designed to boost the skills of our community, have a major impact on society, and ensure that the next generation are equipped with the necessary skills to lead their businesses into the future.

We ensure gender equality and that the programs are accessible to the wider community at all times; from business development to art spotlights, from policy reform to capacity building, we have a varied schedule of events, workshops, and training sessions throughout the year.

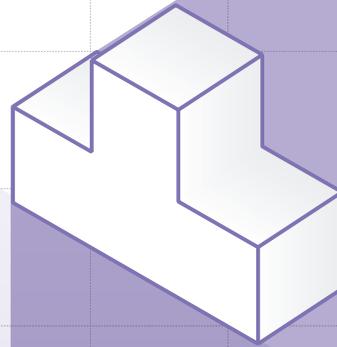
THE STATION HAS SIX KEY PROGRAMMATIC PILLARS



A- theIncubator

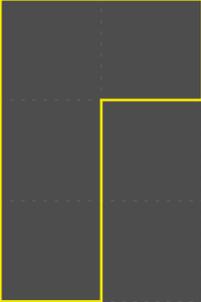
The Station's focus is on providing incubation services as part of the available package to entrepreneurs and start-ups. We offer pre-incubation firstly, starting from the ideation phase: designing and building the idea that your business will rest on. Then moving on to the incubation phase: prototyping, developing the business, and generating revenue.

theIncubator is a chance to turn your potential idea into a viable company from the ground up, meet and network with people in similar fields, as well as build and test your products and services. We will offer mentorship, business training, and networking for future opportunities.



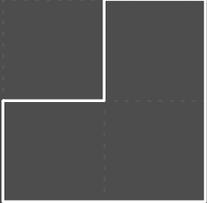


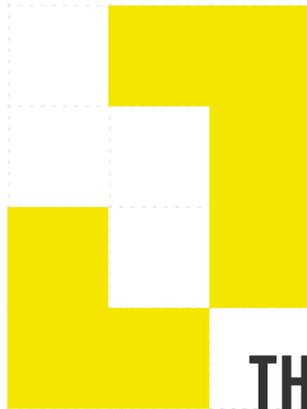
THE INCUBATOR



B- theAcademy

The program will deliver three main services:

- Training for university students and fresh graduates: everyone will have access to a wide range of training suited to their needs and career development goals.
 - Internships will be available for the participants in training courses, in partnerships with companies to help provide experience after theoretical learning.
 - Capacity building for companies: The Station offers specific training and development packages to increase the capacity of employees in both soft and technical skills. In addition to working with start-ups on the essential skills needed for them to scale up.
- 



**THE
ACADEMY**

C- CREATIVESPACE

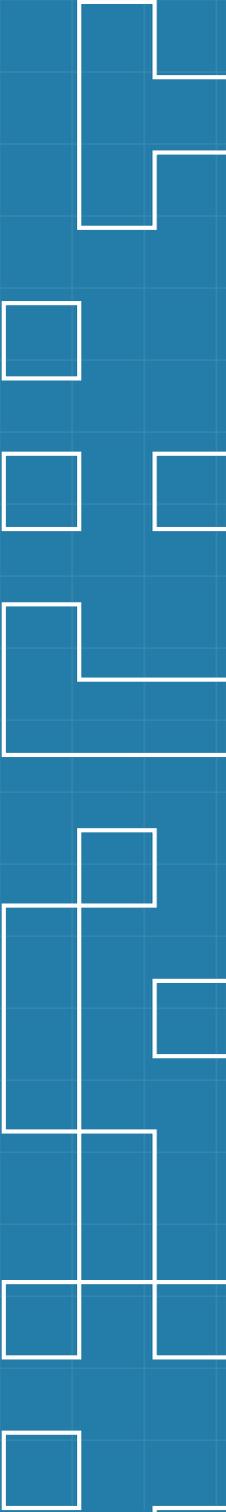
The Station is always committed to Iraqi creatives and artists by supporting their professional development, allowing them to reach out to opportunities that will not only help raise their own profiles but also highlight the talents, arts, and culture that Iraq has to offer.

Our spaces can be used for creatives to work, learn, and exhibit their art.

The creativeSpace will continue to grow as we develop creative and cultural programs and opportunities that will benefit the creative community, working together to promote the talent and diversity of our youth, and challenge existing narratives about local art and culture.



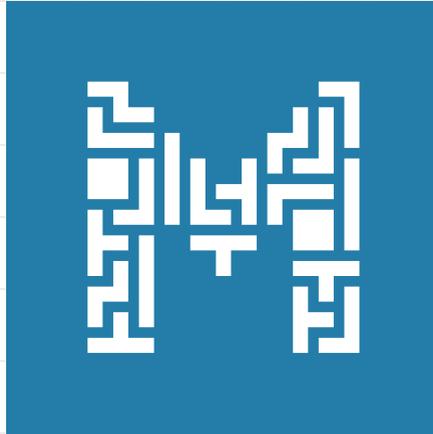
 CREATIVE
Space



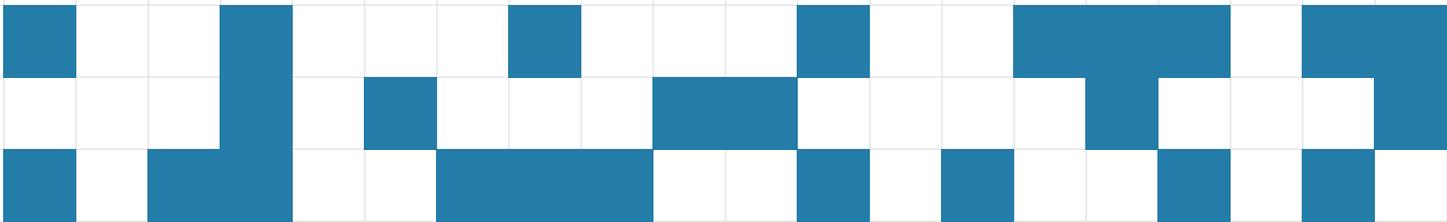
D- theMetro

Universities are essential to The Station's mission to enhance youth participation in the development of the private sector. As such, The Station is targeting university students through theMetro project in three key ways:

- Awareness sessions: The Station aims to raise the awareness of university students through sessions on different topics, such as: marketing, innovation, problem solving, and how to find your own project.
- Career planning: There is a gap between the labor market and graduates. Through vocational training, The Station will train the student to search for potential career paths, how to find suitable entry-level jobs, and skills for specific industries.
- The Station will also conduct university visits to bring students to The Station to introduce them to it.



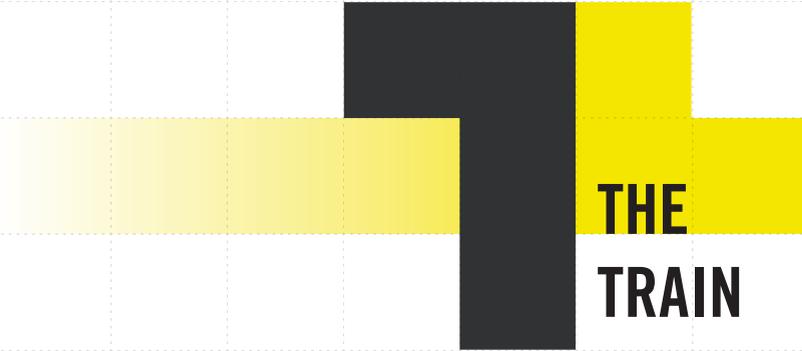
THEMETRO



E- theTrain

The Station is expanding its services towards new areas and regions around Iraq with different business ecosystems. In order to address these different needs and challenges, and prepare different ecosystems to undertake entrepreneurial projects, The Station has designed theTrain, a project that aims to build the capacity of youth from governorates with underdeveloped ecosystems to prepare them be able to conduct and attend incubation programs.

theTrain will prepare the ground for The Station to launch its programs and project to develop the ecosystem of the governorates even further.

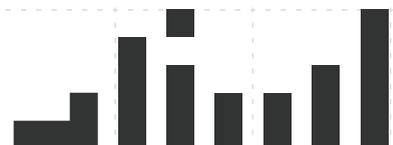


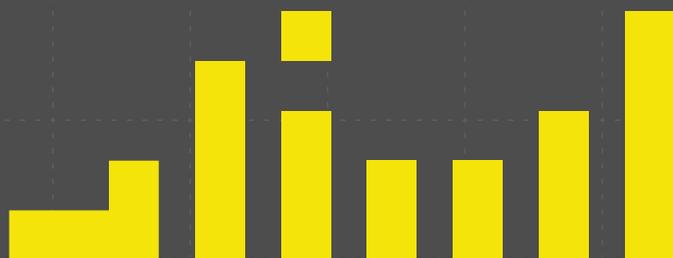
**THE
TRAIN**

F- Isnad

Private sector reform is inherent to The Station's mission. Therefore, through Isnad, The Station has initiated a number of activities and studies aimed at activating the role of the private sector and supporting small and micro-enterprises through legislative action. We have since produced a policy paper on company registration in Iraq to streamline the process for small and micro-enterprises.

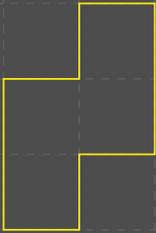
In 2022, The Station is focusing on advocating for policy reform in multiple aspects such as company registration, access to finance, and other regulatory issues. In addition to passing the previous policy papers to the authorities and decision makers.





ISNAD





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